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Cyprus Citrus Annual 2011

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Citrus

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Report Highlights:

MY 2011/12 (November/October) Cypriot orange and lemon production is forecast to increase thanks to mid-November rain that should also help improve the size of the fruit.

Oranges

Production, Supply, and Demand (MT)

	2009	2010	2011	
Oranges	Estimates 2009/2010	Estimates 2010/2011	Forecast 2011/2012	
	Post Data	Post Data	Post Data	
Area Planted	5,500	5,500	5,500	
Area Harvested	4,500	4,900	5,300	
Production	70,900	97,800	113,900	
Imports	712	700	702	
Total Supply	71,612	98,500	114,602	
Exports	8,177	8,860	8,600	
Fresh Dom. Consumption	38,935	49,740	59,502	
For Processing	24,500	39,900	46,500	
Total Distribution	71,612	98,500	114,602	

Source: Industry contacts; GTA (Global Trade Atlas)

PRODUCTION

Cyprus has produced oranges since the 1950's. MY 2011/12 (November/October) Cypriot orange production is forecast to increase significantly by 16 percent thanks to mid-November rain that should also help improve the size of the fruit.

Famagusta, Limassol, Larnaca, and Paphos districts are the major orange-producing areas. "Navels," "Ovals" (Shamoutis), and "Valencia" are the main orange varieties grown in Cyprus.

CONSUMPTION

MY 2011/12 Cypriot orange consumption is forecast to grow by 20 percent, as a result of lower prices due to increased production. Most oranges are consumed fresh (channeled to the fresh open markets and grocery stores).

TRADE

MY 2011/2012 Cypriot orange exports are forecast to remain steady. The United Kingdom and Russia are the main destination for Cypriot oranges, accounting for 63 percent of the total. "Tardives" variety is marketed during March and April. Cyprus imports small amounts of oranges from Greece, and the Netherlands.

Orange Juice

Production, Supply, and Demand (MT)

	2009	2010	2011
Orange Juice	Estimates 2009/2010	Estimates 2010/2011	Forecast 2011/2012
	Post Data	Post Data	Post Data
Deliv. to Processors	24,500	39,900	46,500
Beginning Stocks	0	0	0
Production	1,507	2,453	2,860
Imports	436	427	430
Total Supply	1,943	2,880	3,290
Exports	823	828	824
Domestic Consumption	1,120	2,052	2,466
Ending Stocks	0	0	0
Total Distribution	1,943	2,880	3,290

Source: Industry contacts; GTA (Global Trade Atlas)

According to the latest estimates, Cyprus is forecast to process about 46,500 MT of oranges in MY 2011/12 to produce 2,860 MT of concentrate. The total volume of oranges channeled to processing depends on crop quality and quantity of oranges destined to the fresh market, both domestic and foreign.

Tangerines

Production, Supply, and Demand (MT)

Tangerines	2009	2010	2011
	Estimates 2009/2010	Estimates 2010/2011	Forecast 2011/2012
	Post Data	Post Data	Post Data
Area Planted	1,800	1,800	1,800
Area Harvested	1,300	1,600	1,100
Production	82,000	85,400	77,600
Imports	364	300	300
Total Supply	82,364	85,700	77,900
Exports	28,090	27,200	27,000
Fresh Dom. Consumption	54,274	42,300	37,800
For Processing	0	16,200	13,100
Total Distribution	82,364	85,700	77,900

Source: Industry contacts; GTA (Global Trade Atlas)

PRODUCTION

Tangerines represent 39 percent of total citrus production in Cyprus. MY 2011/12 (November/October) Cypriot tangerine production is forecast to decrease by 9 percent because of the rotational bearing, which creates wide cyclical swings in yields.

Famagusta, Limassol, Larnaca, and Paphos districts are the major tangerine-producing areas. "Mandoras," "Tangelo," "Minneolas", "Nova," and "Clementines" are the main tangerine varieties grown in Cyprus.

CONSUMPTION

MY 2011/12 Cypriot tangerine consumption is forecast to decline by 11 percent. All tangerines are consumed fresh. "Mandoras" and "Minneolas" varieties cover early and late season demands, both domestically and abroad. New experimental strains on modern rootstock hold high expectations for the next years.

TRADE

MY 2011/12 Cypriot tangerine exports are expected to be stable. Russia and United Kingdom continue to be the main destination for Cypriot tangerines. "Divers," "Nova," and "Ortanique" varieties are mainly marketed from December to February. Cyprus imports small quantities of fresh tangerines from Israel and Greece.

Lemons

Production, Supply, and Demand (MT)

	2009	2010	2011
Lemons	Estimates 2009/2010	Estimates 2010/2011	Forecast 2011/2012
	Post Data	Post Data	Post Data
Area Planted	580	580	580
Area Harvested	470	510	520
Production	10,800	18,900	19,700
Imports	1,079	1,100	1,300
Total Supply	11,879	20,000	21,000
Exports	2,279	3,629	3,550
Fresh Dom. Consumption	8,300	10,371	11,150
For Processing	1,300	6,000	6,300
Total Distribution	11,879	20,000	21,000

Source: Industry contacts; GTA (Global Trade Atlas)

PRODUCTION

MY 2011/12 (November/October) Cypriot lemon production is forecast to increase by 4 percent, thanks to the rainfalls occurred in mid-November that should also help improve the size. Lapithos village is the main lemon-producing area. "Lapithiotiki" (a local variety), "Eureka," and "Lisbon" are the major lemon varieties grown in Cyprus.

CONSUMPTION

MY 2011/12 Cypriot lemon consumption is forecast to increase by 6.6 percent driven by the increased production. "Lapithiotiki" lemon variety boasts the highest per capita domestic consumption, due to its distinctive aroma and taste. It has a thin skin, oval shape, rich flesh, firm yellow rind, and the majority of the fruits are seedless.

TRADE

MY 2011/12 Cypriot lemon exports are forecast to remain steady. Cypriot lemons are sold mainly to Austria, Greece, and Czech Republic. Cyprus imports small amounts of lemons from Argentina and Greece. Cypriot lemons are marketed during December and January.

Grapefruits

Production, Supply, and Demand (MT)

Grapefruits	2009	2010	2011
	Estimates 2009/2010	Estimates 2010/2011	Forecast 2011/2012
	Post Data	Post Data	Post Data
Area Planted	500	500	500
Area Harvested	470	490	480
Production	48,000	51,800	49,500
Imports	89	128	124
Total Supply	48,089	51,928	49,624
Exports	11,010	12,824	12,700
Fresh Dom. Consumption	18,279	20,100	17,724
For Processing	18,800	19,004	19,200
Total Distribution	48,089	51,928	49,624

Source: Industry contacts; GTA (Global Trade Atlas)

PRODUCTION

Grapefruit from Cyprus, the second largest EU-27 grapefruit producer, is regarded as amongst the best worldwide. MY 2011/12 (November/October) Cypriot grapefruit production is forecast to remain steady. "White Marsh Seedless," mostly grown in the Limassol area, is the major grapefruit variety grown in Cyprus. New plantations have been established in the district of Paphos where the Red varieties ("Star Ruby," "Red Blush," and "Rio Red") were introduced to meet the increased market demand.

CONSUMPTION

MY 2011/12 Cypriot grapefruit consumption is forecast to be stable. Cypriot grapefruits are both consumed fresh and channeled to food and beverage manufacturers.

TRADE

MY 2011/12 Cypriot grapefruit exports are forecast to remain steady. Italy and United kingdom represent the main destination for Cypriot grapefruit exports, accounting for 57 percent of the total. Cyprus imports small quantities of grapefruit from South Africa, Italy, Greece, and Netherlands.

Abbreviations and definitions used in this report

EU European Union

MT Metric ton = 1000 kg

MY Marketing year

Oranges, Tangerines, Lemons, Grapefruit, Orange Juice: November/October Trade data cited in this report was derived by using the following tariff codes:

Oranges: 080510 Tangerines: 080520 Lemons: 080550 Grapefruit: 080540

Orange juice: 200911-200912-200919